

2026

Sponsorship Prospectus



FOOD+GROCERY

AUSTRALIA 2026





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The signature event for business leaders in the nation's food and grocery sector.

Food and Grocery Australia (FGA) unites CEOs and senior executives from across the fast-moving consumer goods sector, offering a premier platform for industry leadership.

In the wake of continuing global disruption and political, economic, and social shifts, the 2026 program promises to be an essential investment for business leaders. Attendees will gain cutting-edge insights, diverse perspectives, and actionable strategies to navigate today's complex landscape.

The Conference provides an un-paralleled networking occasion for top executives and the opportunity to hear from a range of local and global keynote speakers on key themes influencing and impacting our industry.

Specifics

When?

Food + Grocery Australia 2026 will run from **18 - 21 May**.

Where?

Sofitel Brisbane Central
249 Turbot Street
Brisbane QLD 4000
<https://www.sofitelbrisbane.com.au/>

Who will be there?

Food + Grocery Australia is the place to be for C-Suite executives in the FMCG industry. We anticipate up to 500 attendees.



This package includes:

- Full conference registrations x 5 – valued at \$19,975
- 20% discount on subsequent conference registrations for additional delegates
- Acknowledgement by the MC as the major sponsor throughout the conference
- Opportunity for sponsor CEO to provide 5-minute welcome at conference opening
- Opportunity to present a session at the conference (pending approval of subject matter)
- Brand activation space within pre function area (space limitations, final specifications to be agreed in consultation with the AFGC)
- One seat at head table for conference dinner
- Your logo on holding slides in plenary room
- Your logo on conference app
- Sponsor page on conference app for white paper, video, documents etc.
- Your logo on name tags
- 1 ticket for sponsor CEO to attend AFGC CEO dinner on 14th May
- Photographs of your organisation at the event
- Sponsor logo on the FGA website including link to your website
- Your logo included in event eDMs to AFGC database
- Event sponsor announcement posted on LinkedIn and eDM networks
- Subsequent promotional LinkedIn post



Major Sponsor

\$140,000 inc. GST

1 available



Dinner Sponsor

\$70,000 inc. GST

1 available

This includes sponsorship of pre-dinner and post-dinner drinks.

This package includes:

- Full conference registration x 3 valued at \$11,985
- 20% discount on subsequent conference registrations for additional delegates
- 5-minute welcome at conference dinner
- One seat at head table at conference dinner
- Exclusive branding of the ballroom for conference dinner
- Up to 5 x freestanding banners within pre-function area for pre and post conference dinner drinks
- Your logo on dinner menus
- Display table in pre-function area for duration of conference
- Branded centrepieces
- Your logo on holding slides during dinner
- Your logo alongside conference dinner on conference app program
- Signature company cocktail
- Photographs of your organisation at the event
- Your logo on the FGA website including link to your preferred URL
- Your logo included in event eDMs to AFGC database
- Event sponsor announcement posted on LinkedIn and eDM networks
- Your logo on the sponsor page of the conference app and the option to include a document or whitepaper for delegates to download

...The conference is great, and I enjoy the opportunity to be around key members within the industry and network.
- 2025 Attendee



Coffee Cart Sponsor

\$30,000 inc. GST

2 coffee carts

This package includes:

- Full conference registration x 2 valued at \$7,990
- 20% discount on subsequent conference registrations for additional delegates
- Freestanding banner positioned either side of the coffee cart for the duration of the conference
- One trestle table positioned next to the coffee cart
- Your logo on holding slides in plenary room
- Photographs of your organisation at the event
- Your logo on the FGA website including link to your website
- Your logo included in event eDMs to AFGC database
- Event sponsor announcement posted on LinkedIn
- Your logo on the sponsor page of the conference app and the option to include a document or whitepaper for delegates to download
- Option to provide signage for front of coffee cart (at cost of sponsor)
- Option to provide branded cups - if sponsor wishes to provide keep cups, it is also a requirement that takeaway coffee cups are made available. Takeaway coffee cups can be provided by venue, or sponsor can provide branded takeaway coffee cups (at cost of sponsor)

Please note that no external food or beverage can be provided.

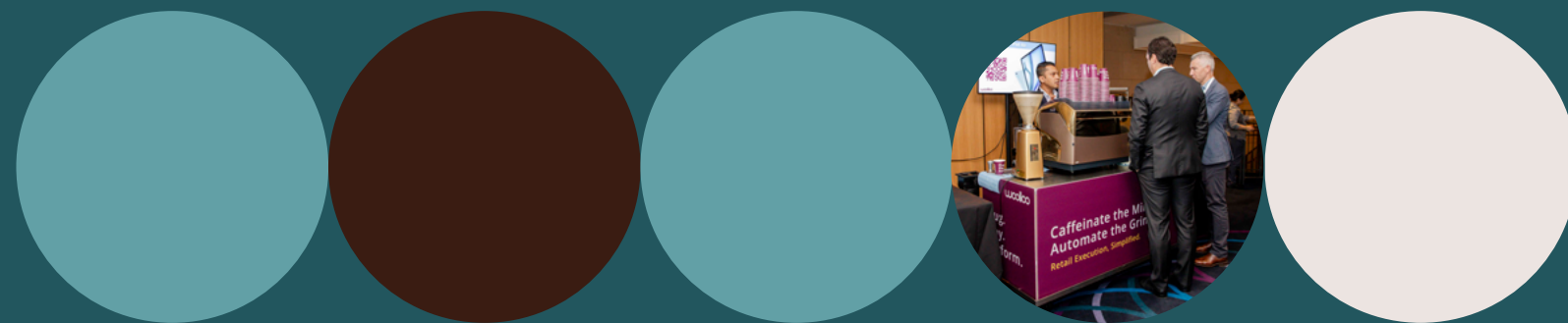
Professional Headshot Sponsor

\$25,000 inc. GST

1 available

This package includes:

- Conference registration x 2 valued at \$7,990
- Dedicated photography zone with professional photographer offering free headshots for delegates
- Option to send headshots directly to delegates
- Freestanding pull up banner next to photography zone
- Sponsor page on conference app
- Logo on all FGA event eDMs
- Logo on FGA website with link back to your website
- Event sponsor announcement on LinkedIn
- Logo on holding slides in plenary room



This package includes:

- Private meeting space, outdoor terrace and an allocation of the pre-function space which will include set up of informal café style seating.
- Full conference registration x 3 valued at \$11,985
- 20% discount on subsequent conference registrations for additional delegates
- Fully branded activation space of entire meeting hub for duration of the conference – refer to floor plan (sponsor may consider a giveaway which can be promoted through app alerts). AFGC will provide various pieces of furniture, including café tables and chairs
- Branding on holding slides in plenary room
- Photographs of your organisation at the event
- Your logo on the FGA website including link to your website
- Your logo included in event eDMs to AFGC database
- Event sponsor announcement posted on LinkedIn and eDM networks
- Your logo on the sponsor page of the conference app and the option to include a document or whitepaper for delegates to download
- Provision of a TV screen within meeting hub for you to use.

Meeting Hub Sponsor

\$45,000 inc. GST
1 available



Juice & Smoothie Bar Sponsor

\$20,000 inc. GST

1 available



This package includes:

- Full conference registration x 2 valued at \$7,990
- 20% discount on subsequent conference registrations for additional delegates
- Freestanding banner positioned either side of the juice bar for the duration of the conference
- One trestle table positioned next to the juice bar
- Your logo on holding slides in plenary room
- Photographs of your organisation at the event
- Your logo on the FGA website including link to your website
- Your logo included in event eDMs to AFGC database
- Event sponsor announcement posted on LinkedIn
- Logo on the sponsor page of the conference app and the ability to include a document or whitepaper for delegates to download
- Option to provide signage for front of juice bar (at own cost)
- Option to provide branded cups - if you wish to provide keep cups, it is also a requirement that takeaway cups are made available. Takeaway cups can be provided by the venue, or you may provide branded takeaway cups at your own cost



App & Wifi Sponsor

\$10,000 inc. GST

1 available

This package includes:

- Full conference registration x 1 valued at \$3,995
- Conference wi-fi named [your company] wi-fi. Sponsor to select name and password
- Branded signage at registration desk and entrance to plenary room with wi-fi details
- Wi-fi details listed in conference app
- Logo on conference app
- Your logo on the FGA website including link to your website
- Your logo included in event eDMs to AFGC database
- Event sponsor announcement posted on LinkedIn
- Your logo on the sponsor page of the conference app

Power Pack Sponsor

\$15,000 inc. GST

1 available

This package includes:

- Full conference registration x 1 valued at \$3,995
- 20% discount on subsequent conference registrations for additional delegates
- Sponsor to provide branded individual power/charging packs for each delegate which will be handed out at sponsor display table
- 1 x freestanding pull up banner behind display table
- Your logo on the FGA website including link to your website
- Your logo included in event eDMs to AFGC database
- Event sponsor announcement posted on LinkedIn
- Your logo on the sponsor page of the conference app



Very good cross section of content.
Quality of presenters overall was excellent.
- 2025 Attendee



Event Supporter

\$12,500 inc. GST

5 available



This package includes:

- Full conference registration x 1 valued at \$3,995
- 1 x display table in pre-function area
- 1 x freestanding pull up banner behind display table
- Your logo on the FGA website including link to your website
- Your logo included in event eDMs to AFGC database
- Your logo on the sponsor page of the conference app



Create your own package

Do you have a great idea that isn't listed? Get in touch and we'll work with you to negotiate a price and package that meets your needs!

Get in touch with us

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